

the small business challenge

This promises to be a decade of exciting new development in the small business world, as recent achievements in technology have resulted in new tools for better business management. Those who are bold enough to consider action NOW will be the leaders in the 80's. . . those who wait to see what action others take will end up chasing their competitors.

The choice is yours. . .

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MICRODYNAMICS

1316 Carling Ave., Suite 908
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CONSULTING SERVICES

As an alert businessman looking for new ways to improve your business, you have probably already heard about inexpensive computer systems appropriate for small business use.

The thought of being able to function more like the 'big guys' who have benefitted from computers for years is appealing!

But exactly how can a microcomputer help your business? What can it do? What can it not do? Will it satisfy your expectations? What will a system really cost, not only in terms of money, but in time, effort, re-training of staff, etc.? Which system best suits your requirements and budget? The list of questions seems almost endless...

The next decade will undoubtedly see these machines become as commonplace as your cash register, calculator, accounting machine, and office copier. Although inexpensive from a computer industry standpoint, a microcomputer still represents a fair investment for the average businessman. At MicroDYNAMICS, we suggest that you "investigate before you invest".

A modest investment in professional consulting services now, will help ensure that your later investment will be a sound one. Without expert advice, you could end up with a machine which will not properly serve your needs, or worse, may even hinder your business growth. Why take that chance? Call MicroDYNAMICS today!

MicroDYNAMICS

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CUSTOM SOFTWARE DEVELOPMENT

In addition to consulting services, MicroDYNAMICS specializes in custom development of applications software. Believing that "packaged programs" usually force a business into using unfamiliar and perhaps uncomfortable business methods, we prefer to tailor our software to your business. Although custom software is more costly than packaged programs, the difference is what makes your computer an invaluable business tool, rather than simply another office 'gadget'. And only MicroDYNAMICS can offer you custom software at well below the usual custom prices! This is because of the two years of development which has resulted in our unique software production process. Why settle for second best? Your business deserves our personal attention!

OTHER SERVICES

Whatever your requirements, if they involve microcomputer systems or peripheral devices, save time and effort by calling on MicroDYNAMICS first. We can help with product research and evaluations, user training, system purchasing and integration, and full 'turnkey' systems development.

Let

MicroDYNAMICS

help you meet
the challenge!

Mail this postage-paid card today!

YES, I want to be a business
'leader' in the 1980's!

I am most interested in:

- ☐ Consulting Services
- ☐ Custom Software
- ☐ Product Research
- ☐ Turnkey System
- ☐ Other: _____

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